

# Cookie Policy

**Effective Date:** June 13, 2026

## 1. Introduction

This Cookie Policy explains how **Heritage Building Contractors Co.** ("Company," "we," "our," or "us") uses cookies and similar technologies on our website **HBCONTRACTORS.CA**

By using our website, you consent to the use of cookies in accordance with this Cookie Policy, except where you have disabled them through your browser settings or cookie preferences

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## 2. What Are Cookies?

Cookies are small text files that are stored on your computer, smartphone, tablet, or other device when you visit a website.

Cookies help websites function properly, improve user experience, remember preferences, and provide information about how visitors use a website.

Cookies may be either:

- **Session Cookies** – Temporary cookies that are deleted when you close your browser.
  - **Persistent Cookies** – Cookies that remain on your device until they expire or are deleted.
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## 3. How We Use Cookies

We use cookies and similar technologies to:

- Operate and maintain our website;
  - Improve website functionality and performance;
  - Remember user preferences and settings;
  - Analyze website traffic and visitor behavior;
  - Improve website content and user experience;
  - Enhance website security;
  - Facilitate communication and service inquiries;
  - Support marketing and advertising activities where applicable.
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## 4. Types of Cookies We Use

### Essential Cookies

These cookies are necessary for the operation of our website and cannot generally be disabled.

Examples include:

- Website security;
- Session management;
- Form submissions;
- User authentication;
- Load balancing and system administration.

Without these cookies, certain website functions may not operate properly.

### Performance and Analytics Cookies

These cookies help us understand how visitors interact with our website.

Information collected may include:

- Pages visited;
- Time spent on pages;
- Traffic sources;
- Browser and device information;
- General geographic location.

This information is typically aggregated and does not directly identify individual users.

### Functional Cookies

These cookies allow the website to remember preferences and settings such as:

- Language preferences;
- Form information;
- User-selected settings;
- Website customization options.

### Advertising and Marketing Cookies

Where applicable, advertising cookies may be used to:

- Measure advertising effectiveness;
- Deliver relevant advertisements;
- Track marketing campaign performance;
- Limit repetitive advertisements.

These cookies may be placed by third-party advertising partners.

## 5. Third-Party Cookies

Our website may use third-party services that place cookies on your device, including but not limited to:

- Website analytics providers;
- Marketing and advertising platforms;
- Social media integrations;
- Customer communication tools;
- Website hosting and performance services.

Examples may include services provided by:

- Google Analytics
- Google Ads
- Meta (Facebook and Instagram)
- LinkedIn
- YouTube
- Wix and its integrated applications

The Company does not control third-party cookies and recommends reviewing the privacy and cookie policies of those providers.

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## 6. Wix Platform Cookies

Because our website may be hosted through the Wix platform, Wix may automatically place certain cookies required for:

- Security and fraud prevention;
- Website functionality;
- Performance monitoring;
- Visitor session management.

For more information regarding Wix cookies, users may review Wix's official documentation and privacy resources.

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## 7. Managing Cookies

Most web browsers allow you to control cookies through browser settings.

You may choose to:

- Accept all cookies;
- Reject certain cookies;
- Delete existing cookies;
- Receive notifications when cookies are placed.

Instructions for managing cookies can typically be found in your browser's help section.

Please note that disabling certain cookies may affect website functionality and user experience.

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## 8. Do Not Track Signals

Some browsers offer a "Do Not Track" (DNT) feature.

Because there is currently no universally accepted standard for responding to DNT signals, our website may not respond to all DNT requests.

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## 9. Consent

Where required by applicable law, we will obtain consent before placing non-essential cookies on your device.

You may withdraw your consent at any time through your cookie preferences or browser settings.

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## 10. Changes to This Cookie Policy

We may update this Cookie Policy from time to time to reflect changes in technology, legal requirements, or website functionality.

Any updates will be posted on this page with a revised effective date.

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## 11. Contact Information

If you have questions about this Cookie Policy or our use of cookies, please contact:

**Heritage Building Contractors Co.**

Address: 2447 PAGE ROAD, OTTAWA, ON, K1W 1H2

Phone: (613) 605 -1135]

Email: HBCONTRACTORSCO@GMAIL.COM

Website: HBCONTRACTORS.CA